

SPONSORSHIP OPPORTUNITIES

Sponsorship Form

- Rhea-diant Benefactor \$2,500 (1 only)
- Gateway Sponsor \$1,500 (1 only)
- Centerstage Sponsor \$1,500 (1 only)
- Memory Corner Sponsor \$1,000 (1 only)
- Holiday Shoppe Sponsor \$1,000 (1 only)
- Fantasy Forest Sponsor \$750
- Volunteer Appreciation Display \$500
- Friend of the Tree \$300
- Face Painting Sponsor \$300
- Create A Card Sponsor \$300
- Princess Manicure Sponsor \$300
- Create An Ornament Sponsor \$300

CONTACT NAME

COMPANY NAME

ADDRESS CITY ZIP

TELEPHONE FAX

METHOD OF PAYMENT:

- CHECK ENCLOSED (Made payable to **RMHF**)
- Credit Card :  VISA  MasterCard

CREDIT CARD NUMBER

EXP DATE



A Southern Christmas  
**A Southern Christmas**  
2011



VIP Reception— Friday, November 18th, 2011 7 pm—9 pm  
Public Event-Saturday, November 19th, 2011 11 am—6 pm  
The National Guard Armory  
225 Manufacturers Road, Dayton, TN

**Rhea-diant Benefactor (\$2,500 - 1 only)**

The Rhea-diant Benefactor is premier sponsor of the event. As the Rhea-diant Benefactor you will receive the following benefits:

- Company logo on all marketing material related to the event
- Named as presenting sponsor in all media releases
- High visibility signage at the VIP Reception
- Opportunity to address the guests at the VIP Reception
- Six (6) tickets to the VIP Reception
- Ten (10) admission tickets to the show
- Opportunity to provide plastic carry bags with your company logo for event guests

**Gateway Sponsor (\$1,500—1 only)**

The Gateway Sponsor welcomes guests to the entrance to the winter-wonderland. As the Gateway Sponsor you will receive the following benefits:

- Company logo on marketing material related to the event
- Recognized as the Gateway Sponsor in all media releases
- Four (4) VIP Reception tickets
- Eight (8) admission tickets to the show
- Signage prominently placed at the entrance-way to the event
- Opportunity to provide promotional items to event attendees

**VIP Reception Sponsor (\$1,500—1 only)**

The VIP Reception is the opening night of the event. As the VIP Reception Sponsor you will receive the following benefits:

- Company name on marketing material related to the event
- Recognized as a sponsor in all media releases
- Prominent signage at the VIP event
- Four (4) VIP Reception Tickets
- Eight (8) admission tickets to the show
- Opportunity to provide promotional items to event attendees

**Princess Manicure Sponsor (\$300)**

Every little girl's dream is to be treated like the princess she truly is. What better way to indulge your child's inner royalty than having her very own personal Princess Manicure.

The benefits of being the Princess Manicure Sponsor include :

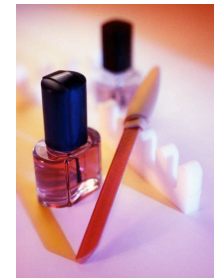
- Two (2) VIP Reception Tickets and two (2) Show Tickets
- Opportunity to decorate the Princess Manicure area
- Showcase and market your company with signage in your space
- Build organizational camaraderie by having employees supervise and assist young customers
- Listed as the Princess Manicure Sponsor in select marketing material

As the Princess Manicure Sponsor you will need the following items:

- Six bottles of sparkling pink nail polish
- Six tubes of hand lotion
- Six Manicure sets
- Variety of nail transfers
- Wet wipes for cleaning hands
- Nail polish remover
- Cotton ball

The following items will be provided:

- Space to decorate
- Three 6 foot tables and linen
- Six chairs



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As the Create A Card Sponsor you will need the following items:

- 300 blank cards and envelopes
- Colored markers, stickers, glitter pens

The following items will be provided:

- Space to decorate
- Three 6 foot tables and linen
- Six chairs



### Create an Ornament Sponsor (\$300)

Children love to create their own special ornament that can be proudly displayed on their Christmas tree at home. As the Create an Ornament Sponsor.

The benefits of being the Create an Ornament Sponsor include :

- Two (2) VIP Reception Tickets and two (2) Show Tickets
- Opportunity to decorate the Create an Ornament area
- Showcase and market your company with signage in your space
- Build organizational camaraderie by having employees supervise and assist young customers
- Listed as a Sponsor in select marketing material

As the Create an Ornament Sponsor you will need the following items:

- Materials to create 200 personalized ornament

The following items will be provided:

- Space to decorate
- Three 6 foot tables and linen
- Six chairs



## SPONSORSHIP OPPORTUNITIES

### Center Stage Sponsor (\$1,500—1 only)

Center Stage is the focus of the entertainment at the event. As the Center Stage Sponsor you will receive the following benefits:

- Company name on select marketing material related to the event
  - Recognized as a sponsor in all media releases
  - Prominent signage positioned around the Center Stage at the event
  - Four (4) VIP Reception Tickets
- Eight (8) admission tickets to the show



### Memory Corner Sponsor (\$1,000—1 only)

Memory Corner is where lasting memories are made through digital photography. As the Memory Corner Sponsor (Santa pictures) you will receive the following benefits:

- Company name on select marketing material related to the event
- Recognized as a sponsor in all media releases
- Prominent signage positioned around Memory Corner at the event
- Four (4) VIP Reception Tickets



### Holiday Shoppe Sponsor (\$1,000— one only)

The Holiday Shoppe will be filled with lots of goodies for guests to purchase and take home for that special holiday treat. As the Holiday Shoppe Sponsor you will receive the following benefits:

- Company name on select marketing material related to the event
- Recognized as a sponsor in select media releases
- Prominent signage positioned in the Fantasy Forest
- Four (4) VIP Reception tickets
- Six (6) admission tickets to the show

### **Fantasy Forest Sponsor (\$750)**

As the Fantasy Forest Sponsor you will receive the following benefits:

- Company name on select marketing material related to the event
- Recognized as a sponsor in select media releases
- Prominent signage positioned in the Fantasy Forest
- Four (4) VIP Reception tickets
- Six (6) admission tickets to the show

### **Volunteer Appreciation Display Sponsor (\$500)**

As the Volunteer Appreciation Display Sponsor you will receive the following benefits:

- Recognized as a sponsor in all select releases
- Prominent signage at the Volunteer Appreciation Display
- Two (2) VIP Reception tickets
- Four (4) Admission tickets to the show

### **Friend of the Tree (\$300)**

As a Friend of the Tree Sponsor you will receive the following benefits:

- Recognized as a sponsor in select media releases
- Two (2) tickets to the VIP Reception
- Two (2) admission tickets to the show



### **Face Painting Sponsor (\$300)**

See the happy faces of the children as they sport a seasonal motif. It is an external expression of the joy and excitement of the festive season. Paint is easily removed with soap and water

The benefits of being the Face Painting Sponsor include:

- Two (2) VIP Reception Tickets and two (2) Show Tickets
- Opportunity to decorate the Face Painting station activity space
- Showcase and market your company with signage in your space
- Build organizational camaraderie by having employees supervise, assist and paint the faces of the children
- Listed as a Sponsor in select marketing material

As the Face Painting Sponsor you will need the following items:

- 6 non-toxic face painting kits
- Wet wipes for cleaning hands and faces
- Stickers and tattoos
- Non-toxic markers
- 6 hand-held mirrors

The following items will be provided:

- Space to decorate
- Three 6ft tables and linen
- Six chairs

### **Create A Card Sponsor (\$300)**

Kids love to create that unique card for someone special. Using washable colored pens, and other decorative items is a great way to express creativity with the added enjoyment of having made a card for someone they love

The benefits of being the Create A Card Sponsor include:

- Two (2) VIP Reception Tickets and two (2) Show Tickets
- Opportunity to decorate the Decorate a Cookie area
- Showcase and market your company with signage in your space
- Build organizational camaraderie by having employees supervise and assist young customers
- Listed as a Sponsor in select marketing material